



August 29, 2022

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051.
Symbol: RAINBOW

BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001.
Scrip Code: 543524

Sub: Press Release with regard to opening of a new 55 beds spoke hospital at OMR (Sholinganallur), Chennai, Tamil Nadu.

Dear Sir/ Madam,

Please find enclosed herewith the Press Release with regard to opening of a new 55 beds spoke hospital at OMR (Sholinganallur), Chennai, Tamil Nadu.

Thanking You,
Yours Faithfully,

For Rainbow Children's Medicare Limited

Ashish Kapil

Company Secretary and Compliance Officer



Encl: As above

Rainbow Children's Medicare Limited

Registered Office: 8-2-120/103/1, Survey No. 403, Road No. 2, Banjara Hills, Hyderabad, Telangana - 500034

Corporate Office: 8-2-19/1/a, Daulet Arcade, Karvy lane, Road No.11, Banjara Hills, Hyderabad, Telangana - 500034

Hyderabad: Banjara Hills - 040 22334455 | Secunderabad - 040 42462200 | Kondapur IP - 040 42462400 |
Kondapur OP - 040 42462100 | Hyder Nagar - 040 42462300 | L B Nagar - 040 71111333

Vijayawada: Currency Nagar - 0866 6669666 | Governorpet - 0866 6650250 | **Chennai:** Guindy - 044 40122444

Bengaluru: Marathahalli - 080 71112345 | Bannerghatta Road - 080 25512345 | Hebbal - 080 35061555

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Rainbow Children's Hospital commences a new hospital at OMR, (Sholinganallur) Chennai

55 bed facility, will provide consultant led 24X7 emergency care in pediatrics and obstetrics, outpatient services and level 3 NICU services

This will further strengthen company's network at Chennai, now offering combined 190 beds at Chennai under hub-and-spoke model

Hyderabad, August 29, 2022: Rainbow Children's Medicare Limited (RCML/Company), India's leading, pediatric multi-specialty and obstetrics & gynecology children's care hospital chain, announced the inauguration of its latest **55 bed** spoke hospital at OMR (Sholinganallur), Chennai, Tamil Nadu.

With today's development the Company is initiating its hub-and-spoke model of Hyderabad and Bengaluru at Chennai. The hospital located at OMR (Sholinganallur), has been envisaged as a spoke hospital and will serve to strengthen the presence of Rainbow in Chennai. This hospital will provide comprehensive pediatric and obstetrics services which includes consultant led 24X7 emergency care in pediatrics and obstetrics, outpatient services and level 3 NICU services. The hospital will transfer all complex patients requiring tertiary and quaternary care treatment to the Hub hospital at Guindy thereby emphasizing the multi-disciplinary and collaborative team approach of the RCML brand.

RCML is working constantly to improve its service offering to achieve its goal of providing quality pediatric healthcare across cities. The Company intends to add 1,000 beds in its target cities of Hyderabad, Bengaluru, Chennai, National Capital Region and Tier-2 cities of Andhra Pradesh and Tamil Nadu over the next 5 years.

Commenting on the development, Dr. Ramesh Kancharla, Chairman & Managing Director, Rainbow Children's Medicare Limited (RCML) said:

"With the addition of our new spoke hospital at OMR, Chennai, Rainbow Children's hospital has initiated the hub-and-spoke model at Chennai for children and women. In keeping with the brand ethos, the facility has been designed with child centric environment and soothing interiors to make it appealing to children. This hospital will provide comprehensive pediatric and obstetrics services and complement our Hub hospital at Guindy, which has already been ranked as a premier hospital for pediatrics in the city of Chennai."

About Rainbow Children's Hospitals :

Rainbow network comprises of 15 hospitals and 3 clinics in 6 cities, with a total bed capacity of 1,555 beds. Our Pediatric services under "Rainbow Children's Hospital" include newborn and pediatric intensive care, pediatric multi-specialty services, pediatric quaternary care (including organ transplantation); whereas our women care services under "Birthright by Rainbow" offers perinatal care services which includes normal and complex obstetric care, multi-disciplinary fetal care, perinatal genetic and fertility care along with gynecology services.

Rainbow Children's hospital built on strong fundamentals of multidisciplinary approach with a full-time consultant led clinical service along with 24/7 commitment in a child centric environment. The company follows a hub-and-spoke operating model where the hub hospital provides comprehensive outpatient, inpatient care, with a focus on tertiary and quaternary services while the spokes provide emergency care in pediatrics and obstetrics, large outpatient services and comprehensive obstetrics, pediatric and level 3 NICU services. This model is successfully operational at Hyderabad and is gaining traction in Bengaluru. The endeavor is to replicate this approach in Chennai and across the National Capital Region. Subsequently Rainbow intends to expand into tier-2 cities of Southern India.

Rainbow embraces a unique doctor engagement model, where doctors work exclusively on a full-time, retainer basis. The doctors work in teams and have 24/7 commitment, which is particularly important for children's emergency, neonatal, pediatric intensive care services and to support pediatric retrieval services. The Company also operates the country's largest pediatric DNB training programme in private healthcare, offering post graduate residential DNB and fellowship programme.

Please visit www.rainbowhospitals.in for more information. You may also reach out to:

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